



Let's Talk about GMOs



FOR FITNESS PROFESSIONALS

www.pepsicoempowerededu.com





What is Genetic Modification?

Genetic modification (or genetic engineering) is when agricultural scientists transfer genetic material (DNA) from one plant into another to promote specific desirable plant characteristics. ¹⁻³

Common GMO Crops

- There are 11 commercially available genetically modified crops in the United States, including soybeans, corn (field and sweet), canola, cotton, alfalfa, sugar beets, summer squash, papaya, apples, and potatoes. 1-4
- 70-80% of all of the foods we consume in the U.S. foods contain ingredients that have been genetically modified. ⁵
- Many commercially available products are made from these ingredients.





Non-GMO Labeling⁴



Optional third-party certification

Indicates GMO biotechnology was not used in any of the ingredients used to produce a food product





Benefits of Genetic Modification





More efficient production

(for farmers) 1,6,7

Increased resiliency

• Modified genes allow crops to better withstand environmental factors like weather, insects, and viruses

Efficient use of resources

• Less pesticides, fertilizer, water, and labor are required for crop survival

Higher yields

Due to reduced crop loss and/or increased production







Improved accessibility & nutrition

(for consumers) 1-3,6,7

Increased availability & affordability

• Higher, more efficient yields leads to lower cost and improved shelf life

Enhanced nutrition

• Some genetic modifications are focused specifically on improving the nutrition of a crop (example: fortification of "golden rice" with vitamin A to combat deficiencies)



Common Assumptions About GMO Foods





GMOs are too new for us to know if they are dangerous

FACTS

GMOs have been around for over 30 years with over 1,700 peer reviewed studies and multiple national and international food safety authorities (including FDA, EPA, USDA, and WHO) ensuring GMOs are as safe for human, plant, and animal health as non-GMO options. 1,2,4,7,8







We don't need GMOs – there are other ways to feed the world

FACTS

With increases in environmental threats and population growth threatening food supplies, GMOs can provide an efficient and cost-effective way to improve crop yield by stimulating survival and output. 1,6



GMOs cause allergies, cancer, & other health problems

FACTS

An in-depth analysis performed by 50 scientists from the National Academy of Sciences (NAS) concluded there is no scientific evidence to support claims of a link between GMO crops and any adverse health effects, including risk of allergen responses or cancer. 4,8







All research on GMOs have been funded by big agriculture ("Big Ag")

FACTS

Over the past decade, hundreds of independent researchers have published peer-reviewed safety studies and at least a dozen renowned medical and scientific groups worldwide, including the World Health Organization (WHO), have evaluated and confirmed the safety of all GMOs currently approved for use. 4,7





For more information and education resources visit

www.pepsicoempowerededu.com









References

- 1. Sims, T. One of Our Food System's Helping Hands: GMOs. IFIC Food Insight. Published Jan, 18, 2018. Accessed Oct 21, 2024. https://foodinsight.org/one-of-our-food-systems-helping-hands-gmos/
- 2. U.S. Food and Drug Administration. GMOs 101: Your Basic Questions Answered. Agricultural Biotechnology Feed Your Mind. Published Jul 9, 2024. Accessed Oct 21, 2024. https://www.fda.gov/media/135279/download?attachment
- 3. U.S. Food and Drug Administration. GMOs and Your Health. Agricultural Biotechnology Feed Your Mind. Published Jul 9, 2024. Accessed Oct 21, 2024. https://www.fda.gov/media/135280/download?attachment
- 4. Sims, T. GMOs and Your Next Shopping Trip: An FAQ to Keep Handy. IFIC Food Insight. Published Apr 3, 2024. Accessed Oct 21, 2024. https://foodinsight.org/gmos-faq/.
- 5. Grocery Manufacturers Association. Grocery Manufacturers Association Position on GMOs. The Facts about GMOs. Accessed Oct 22, 2024. https://factsaboutgmos.org/disclosure-statement/
- 6. U.S. Food and Drug Administration. How GMO crops impact our world and Your Health. Agricultural Biotechnology Feed Your Mind. Published Mar 5, 2024. Accessed Oct 21, 2024. https://www.fda.gov/food/agricultural-biotechnology/how-gmo-crops-impact-our-world
- 7. A.D.A.M. Medical Encyclopedia. Genetically Modified Organisms GMOs. MedlinePlus. Published Jul 30, 2022. Accessed Oct 21, 2024. https://www.medlineplus.gov/ency/article/002432.htm
- 8. National Academies of Sciences, Engineering, and Medicine; Division on Earth and Life Studies; Board on Agriculture and Natural Resources; Committee on Genetically Engineered Crops: Past Experience and Future Prospects. Genetically Engineered Crops: Experiences and Prospects. Washington (DC): National Academies Press (US); May 17, 2016.